

Speaker Profile: Sharron Lowe

Author, Speaker, Success Coach

Sharron Lowe began her career working as a Beauty Consultant in Debenhams Sheffield and has spent her whole career within the retail industry.

Sheffielder Sharron Lowe, a motivational speaker, author and growth coach credited with adding millions to the wealth of some of the world's most coveted beauty brands, will be interviewed on stage at the retail matters conference by event host Jo Davison, former Star women's and business editor.

After studying for a beauty diploma at Granville College at 18 Sharron became a Faberge consultant on the beauty counter in Debenhams on The Moor, broke sales records and was quickly promoted to area manager for Faberge. After being head-hunted to a senior role at Nina Ricci, she became the UK Sales and Marketing Director of an international cosmetics company.

Sharron is now a Success Coach, conference speaker and author of *The Mind Makeover*.

Sharron is highly in demand and is a motivational speaker for global luxury brands,

including Chanel, Estée Lauder, Clinique, Parfums Christian Dior LVMH, and Lancôme. Sharron also counts Retail Department Store Groups; Debenhams, Marks & Spencer and Boots amongst her clients.

For the past 15 years she has also run image and confidence-building workshops for the homeless charity, Centrepoint using The Mind Makeover techniques to show homeless young women how to build their confidence and achieve their life goals.

Her coaching career has seen her training and mentoring right across the world's retail industry.

"I stepped off the beauty counter to give mind makeovers. Education, expertise and empowerment can all help people achieve success, but it is their attitude of mind which holds the real key," says Sharron.

"Makeovers fill our TV screens, magazines and newspapers. We are encouraged to makeover our appearance, wardrobes, home, lifestyle, relationships and career. Yet, who encourages us to makeover the single most important asset we have: our MIND.

"Often we don't live our best life, simply because we don't know how to take charge of our precious Mind. The Mind Makeover will give you the skills and confidence to make massive positive changes and, most importantly, motivate you to take action! So that what you want becomes what you have NOW!"

Sharron will be sharing inspirational tips on ditching negativity, achieving full potential and how to excel at customer service.

