

# DEBENHAMS



Sharron Lowe with her new book

## Are you ready for a mind makeover?

In the global economy, the price of oil, rising interest rates or strangulated cash-flow...

What do you think is the biggest threat to business?

Powerful external forces have a huge impact. But by far the most devastating factor of all is an internal one - fear.

Fear of failure prevents a huge percentage of people from ever branching out into self-employment - and keeps many existing businesses frozen in time.

"Fear has the potential to destroy the future of entrepreneurship. It can stop people from reaching their true potential," says a Sheffield-born success coach described as one of the UK's top motivators and influencers.

Sharron Lowe is credited with adding millions to the retail sales of some of the most coveted beauty brands in the world.

Chanel, Christian Dior, Clinique, Lancôme

**Make time for a mind makeover, says success coach who stepped from beauty counter to big-brand motivator and now channels success for the likes of Chanel and Estée Lauder.**

and Estée Lauder have all consulted and partnered with her - and seen dramatic results, she claims.

"I coach companies to greater success by changing any negative attitudes their people hold - and that goes from the bosses in the boardroom down to staff on the shop floor," says the author of self-help guide *The Mind*

*Makeover - The Answers to the Best YOU Yet!*

The woman who also counts Debenhams, Marks & Spencer and Boots among her clients, encountered negative attitudes early doors, yet turned them to her advantage.

She is the former High Storr's schoolgirl who dreamed of working in Harrods, an aspiration careers advisers wrote off.

But after becoming a beauty consultant in Debenhams on The Moor in Sheffield, she not only got herself to that prestigious beauty floor at Harrods, she went way beyond.

Her coaching career has seen her training and mentoring right across the global retail industry.

"I stepped off the beauty counter to give mind makeovers. Education, expertise and empowerment can all help people achieve success, but it is their attitude of mind which holds the real key," says Sharron.